



Who is using AbsoluteProof and what do they have to say?



| | |
|--------------------------|--|
| Fri, 06 Oct. 2006 | About the paper |
| HOME PAGE | |
| LOCAL NEWS | The Star Midweek and The Star Weekend are free broadsheet newspapers published Wednesday and Friday respectively. The newspaper is widely circulated and has been the informative voice for the people of Canterbury for more than 130 years. |
| LOCAL SPORT | |
| SERVICES | |
| Classifieds | |
| Advertise With Us | |
| Home Delivery | The Star also publishes six free community titles - The Star Northern, Southern, Eastern and Western Community newspapers, North Canterbury News and Canterbury Times. Between them, these weekly tabloid newspapers serve Christchurch and the surrounding rural communities. |
| Photo Sales | |
| Letters to the Editor | |
| Make my homepage | |
| GENERAL | The monthly Lifestyles magazine, weekly CityLife magazine and monthly edition of Home Living are also part of The Star's family of newspapers. |
| About Us | |
| FAQ | |
| Contact Us | The Star is committed to the community and supports a number of sporting codes and cultural activities. Furthermore, we organise events such as The Star City to Surf and The Star Home Show |
| Feedback | |

Absolute Proof has been an absolute success for both our Print and Publishing divisions in Christchurch. This equipment has become an essential part of our newspaper and commercial print production systems.

The combination of Absolute Proof software and powerful hardware has allowed us to capture pre-separated image files from our three Xitron RIPs and combine them into multi format, colour accurate, proofs on the stock of our choice. The output formats range from quick, low resolution, laser proofs for content checking to large format high quality ink jet proofs for our commercial printing division.

Our print staff rely heavily on Absolute Proof to maintain high colour accuracy and general product quality, this has resulted in quicker press start up times, reduced spoils, lower ink usage, fewer reprints and above all improved customer satisfaction. Proof to press colour matching is excellent, the best we've seen on the market.

Our publishing staff use Absolute Proof for low cost laser proofs to check page content and general page layout and appearance. This has allowed our production staff to locate and fix problems at a very early stage in our production cycle. This attention to detail has resulted in a significant reduction in credits and reruns. Publishing staff now have the tools and time to contact customers to resolve issues with supplied material before they get to press.

Absolute Proof has allowed us to concentrate on error prevention and quality to a degree that was not possible before the installation of proofing equipment.

Hugo and the team at Gimle have developed a very powerful colour management tool for the print and publishing industries and I wish them well with this product in the future.

Peter Grueber
Operations Manager
The Star (Christchurch) www.starcanterbury.co.nz/